

Dorit Weber

Bachelor of Business Administration (BBA), Master of Arts (MA)

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PROJECTS & PROFESSIONAL EXPERIENCE

- July 2010 – present
SAINT ELMO'S INTERACTION, Berlin, Germany – www.saint-elmos.com
Head of Project Management. Leading the project management team and a diverse group of projects. Developing standardized processes and documents for the team. Allocating teams to projects. Ensuring overall quality of the projects and the effective teamwork between the different departments (concept, design, technical development).
- March 2008 – Feb 2009
SAINT ELMO'S INTERACTION, Berlin, Germany – www.saint-elmos.com
Senior Project Manager. Supervising different digital projects, including strategic planning, concept and creative development - special focus on interactive marketing.
- March 2008 – Feb 2009
SAINT ELMO'S INTERACTION, Berlin, Germany – www.saint-elmos.com
Project Manager. Coordination of diverse digital and online marketing projects. Setup & development of the Berlin office of Saint Elmo's Interaction.
- Nov. 2006 – March 2008
I-D MEDIA, Berlin, Germany – www.i-dmedia.com
Project Manager. Coordinating several projects/clients, including concept development, creative development and strategic consulting in connection with diverse online marketing activities.
- August 2006
EVENTLABS, Hamburg, Germany - www.eventlabs.com
Freelance Production Assistant for the world premier of Project IROC, Volkswagen's sports car concept at a special launch event involving music, live cuisine and world class visuals in Berlin.
- July 2005 – June 2006
AGENDA GROUP, Copenhagen, Denmark - www.agendagroup.com
Freelance Project Coordinator. Prepared award material for Project FOX, arranged locations for a large pharmaceutical conference and perused contacts for future projects.
- Dec. 2004 – April 2005
Project Assistant (Intern) for Volkswagen's Project FOX, a creative young-talent project and test-drive presentation geared towards the young target group of the VW Fox in Copenhagen. The project was executed by the lead agency eventlabs & its Danish partner agency Agenda Group. Was mainly involved in project management, strategic marketing & PR.
- Sept. 2004 – March 2005
Aug. 2003 – July 2004
THE COPENHAGEN POST, Copenhagen, Denmark - www.cphpost.dk
Freelance Journalist. Edited and wrote for the cultural section of The Copenhagen Post.
Marketing & Media Assistant. Coordinated advertisements, promotion and sales.
- Aug. 2001 – Oct. 2001
FUNDACION GOLONDRINAS, Ecuador - www.fgolondrinhas.org
Volunteer Service. Educated local agricultural workers in sustainable farming techniques in the cloud forest of NW Ecuador.
- March 2000 – June 2000
J.P. LABALETTE SA, Paris, France
Office Assistant at automobile insurance company
- Aug. 1999 – Feb. 2000
AKTION SÜHNEZEICHEN/FRIEDENSDIENSTE (Service for Reconciliation and Peace)
Volunteer Social Peace Service, Paris, France - www.asf-ev.de/en
Entertained and cared for senior citizens at a Jewish geriatric center and young immigrants at a social welfare center.

EDUCATION & TRAINING

- April 2005 – Aug. 2006 **MASTER OF ARTS (MA)** in International Marketing Management
Graduated September 2006
Master Thesis – “Open Source Marketing – Opportunities & Risks”
Fachhochschule für Wirtschaft, Berlin, Germany - www.fhw-berlin.de
- Sept. 2004 – Feb. 2005 **B.SC. COURSES IN MEDIALOGY**
Final semester project – “Power Pointing - Human Computer Interaction using Gestures”
Aalborg University, Copenhagen, Denmark – new.media.aau.dk
- Sept. 2000 – June 2004 **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**
Graduated June 2004
Specialized in Marketing and Media Management
University of Flensburg, Flensburg, Germany - www.uni-flensburg.de/iim
- Sept. 2002 – June 2003 **GUEST STUDENT**
Department of Sociology & Film and Media Science
Copenhagen University, Copenhagen, Denmark
- 1992 – 1999 **ABITUR / HIGH SCHOOL GRADUATION**
A-level (equivalent): Mathematics and English

LANGUAGE SKILLS

- German:** native
English: fluent spoken and written
Danish: fluent spoken and good written
French: basic spoken and written
Spanish: basic spoken and written